



Detox and Heal Sun Damaged Skin This Fall

*Plantogen Spa Therapy Introduces A Hydrating Facial Regimen
Packed With Vitamins and Antioxidants!*

New York, NY (May 31, 2006) – Sweltering temperatures and intense summer sun wreak havoc on soft, supple skin. Detox, heal and re-hydrate sun damaged skin this fall with plant-derived facial products from *Plantogen Spa Therapy*. Now, you can pamper yourself from head-to-toe in the privacy of your own home with spa quality products that provide an intense boost of moisture for repairing and revitalizing summer skin. Jillian Wright, Aesthetician and Owner of New York City's *Glow Skin Spa*, who has worked with numerous celebrities states, "It is a given that we all abuse our skin during the summer months. To ensure that you get back on track to a healthy complexion, you must bombard your skin with lots of antioxidants and vitamins." *Plantogen Spa Therapy* products offer a variety of facial care products packed with vitamins, antioxidants and naturally soothing ingredients that are ideal for all skin types. "Some common ingredients to look for that work wonders on the skin include shea butter, honey, vitamin A, B, C and green tea.," says Jillian Wright.

Find the Right Ingredients for Your Skin

Although a plethora of healthy ingredients can do wonders for your complexion, it's important to find the best ingredients for your skin type. Aesthetician Jillian Wright exclaims, "My motto is 'less is more.' Using the right ingredients is better than using too many. Exfoliation, hydration and protection are the foundation for healthy skin." *Plantogen Spa Therapy* products offer pure ingredients including: aloe vera, balm mint, vitamin C, rosemary, pine needle extracts, wheat germ oil, lemon oil, orange oil, hay-flower, apricot kernel oil, chamomile, juniper, green tea, vitamin E and active manuka honey, an ingredient native to New Zealand which has exceptional healing effects on the skin as seen in laboratory research. Manuka honey is a natural antioxidant and supplies cells with a variety of vitamins, amino acids, and minerals while providing white blood cells with the necessary glucose to destroy bacteria. Manuka honey helps heal the skin while improving cellular regeneration, skin texture and skin smoothness. "Finding the right balance for you and your lifestyle is an art-form that may take a year to perfect but is worth it. As your skin and body mature with age, so should your skin care routine," states Jillian Wright.

***Plantogen Spa Therapy* Products for Normal and Dry Skin**

The experts at *Plantogen* recommend the following skin care regimen for those with normal and dry skin to help heal skin by infusing moisture back into pores. Active manuka honey is in several of the products for normal and dry skin, ideal for infusing moisture into skin and fighting blemishes. Active healing manuka honey has the ability to destroy a large number of bacteria especially, staphylococcus aureus and propiobacterium, common causes of acne. For best results, use the following products daily:

- ***Purifying Cream Cleanser:*** This creamy, gentle cleanser dissolves and lifts impurities without drying the skin and combines natural ingredients like manuka honey, chamomile extract and vitamin E, to cleanse deep down into pores.



- **Gentle Facial Scrub:** Slough away dead skin cells and dry peeling summer skin to reveal fresher, healthier looking skin. This gentle foaming, exfoliating facial scrub helps to reduce surface oil while improving skin tone and texture. This scrub contains aloe vera, apricot kernel, green tea and jojoba beads, which are extremely effective in exfoliating skin and increasing the efficiency of facial moisturizers, thus revealing a healthy glow without causing irritation.
- **Seaweed Mask:** Reenergizes sun damaged pores by deep cleansing and refining pores, leaving behind a smoother, healthier looking complexion. This gentle, revitalizing mask combines seaweed extract, green tea and the healing properties of both manuka honey and chamomile that leaves skin looking radiant.
- **Alcohol Free Toner for Normal to Dry Skin:** A gentle, alcohol free, skin toner that gently removes skin impurities and refreshes tired looking skin. *Toner for Normal to Dry Skin* contains the soothing properties of chamomile, aloe vera extract, purified New Zealand water, witch hazel extract, glycerin and jojoba.
- **Hydrating Moisturiser:** For smoother and firmer skin the *Hydrating Moisturizer* is packed with plant extracts, vitamins and antioxidants to ensure maximum natural benefits. This moisturizer contains natural ingredients like manuka honey, green tea, chamomile extracts, vitamin E, vitamin C, wheat germ oil, apricot kernel oil and lecithin to help diminish fine lines and reduce the signs of premature aging and relieve dryness.

Plantogen Spa Therapy Products For Oily and Combination Skin

Oily skin needs a moisture boost too! The experts at *Plantogen* recommend the following skin care regimen for oily skin daily to remove excess oil and get your skin back to its natural, radiant glow:

- **Foaming Cleanser:** This foaming, water soluble, cleanser is made with natural ingredients, including vitamin C complex, rosemary oil, witch hazel extract and aloe vera gel to cleanse and soothe sun kissed skin, while helping to remove excess oil.
- **Gentle Facial Scrub:** Slough away dead skin cells and dry peeling summer skin to reveal fresher, healthier looking skin. This gentle foaming, exfoliating facial scrub helps to reduce surface oil while improving skin tone and texture. This scrub contains aloe vera, apricot kernel, green tea and jojoba beads, which are extremely effective in exfoliating skin and increasing the efficiency of facial moisturizers, thus revealing a healthy glow without causing irritation.
- **Rotorua Geothermal Clay Mask:** This is a great remedy for restoring your skin's natural beauty and suppleness. By drawing debris and impurities from pores, the *Geothermal Clay Mask* leaves skin looking and feeling soft and smooth. Rich with silica and combined with the unique properties of geothermal mud, the mask is ideal for oily and combination type skin.



- **Alcohol Free Toner for Oily and Combination Skin:** This gentle, alcohol free toner is combined with witch hazel extract, orange and lemon oil. *Toner for Oily and Combination Skin* absorbs excess oil leaving your skin refreshed and stress free.
- **Light Moisturiser:** Even oily skin needs a dose of hydration! *Light Moisture for Oily and Combination Skin* provides a non greasy moisture boost. This moisturizer is combined with Retinol, lemon oil, green tea, vitamin E and plant derived ingredients, such as hay flower, balm mint, juniper and pine needle extracts and helps prevent signs of premature aging.

New! Plantogen Spa Therapy Facial Supplements

Plantogen facial supplements are the newest addition to the *Plantogen Spa Therapy* line. Developed by Australian skincare professionals and motivated by the belief in utilizing the Earth's resources to obtain plant-derived ingredients, *Plantogen* facial supplements are the newest treatment for the improvement and maintenance of healthier, younger looking skin and include the following products, which should be used as a treatment in addition to the daily facial regimen:

- **Corrective Eye Gel:** Act on the "bags" under your eyes that late nights are leaving behind and lessen visible signs of fatigue. This hydrating and soothing gel combines cucumber, aloe vera, witch hazel and chamomile to minimize the appearance of wrinkles and dry lines around the eye area, promote suppleness and make the skin soft and smooth.
- **Intensive Firming Serum:** Have fine lines and wrinkles taken up residency around your eyes? The *Intensive Firming Serum* with antioxidant rich green tea and an active botanical complex of plant extracts that includes lady's thistle, lady's mantle, horsetail, soy germ, wheat germ, alfalfa and radish extracts will help you achieve firmer, younger looking skin.
- **Overnight Stress Repair:** Nighttime is the best time to renew and refresh the mind and body. After a thorough cleansing and exfoliation apply *Overnight Stress Repair* and allow the skin to make amends for its stressful day. This rich cream combines manuka honey, lecithin, chamomile, vitamin C and Retinol and helps to improve the appearance of tired, stressed skin. Apply every night and wake up to refreshed, younger looking skin.

Where to Shop for Plantogen Spa Therapy Products

Plantogen Spa Therapy offers plant-derived spa therapy products in the following categories: *Body Products, Facial Cleansers, Facial Masks, Facial Moisturizers, Facial Supplements, Facial Toners* and *Hands & Feet Products*. All products are packaged in recyclable jars, tubes and bottles. *Plantogen* products are available for purchase at select spas and fine salons nationwide. To order over the phone call (800) 851-6533 or find a store near you please visit www.plantogen.com.

Contact: Danielle Weingarten or Marcela Bequillard
KMR Communications, Inc.
Phone: 212.213.6444
Facsimile: 212.213.4699
Danielle@kmrpr.com / Marcela@kmrpr.com



For Media Inquiries Please Contact:
Danielle Weingarten or Marcela Bequillard at KMR Communications
P: 212-213-6444
F: 212-213-4699
danielle@kmrpr.com / marcela@kmrpr.com