



Wrap Up Your Shopping Early This Holiday Season!

Essencia Aromatics Offers the Essential Holiday Gift Baskets for Everyone On Your List

New York, NY (August 8, 2007) – The holiday season can be a very chaotic and stressful time of year for everyone. In fact, the U.S. Department of Health and Human Services says that 75% of the general population experiences at least "some stress" every two weeks. One of the greatest known ways to relieve stress is the use of aromatherapy. Essencia Aromatics is a skin care system based on all natural essential oils, which are the foundation of aromatherapy. Essential oils can actually help to bring on a calm and relaxed state of mind. While most other brands of skincare products use synthetic ingredients, Essencia's products are built upon the use of nature's gifts of plant essences. This is just one of the many reasons why a gift basket from Essencia would make a great gift for stressed out, over-worked friends, babysitters, teachers and co-workers. Essencia has made sure that there is something for everyone on your gift list.

Picking out the perfect present can be quite the intimidating task, but Essencia Aromatics has assembled a wide variety of lavish gift baskets that make it easy to find a great gift. Enjoy the joy and laughter of this holiday season without stressing about what to get for your family and friends. There is a wide variety of gift baskets suitable for every personality; you can even create your own basket if you'd like! Below we've listed some of the favorites of Essencia's gift baskets.

Use Scent to Accent the Homes of Your Loved Ones

A gift that never goes out of style is a gift for the home. All of Essencia's products have beautiful packaging and delicate bows that make them the perfect accessory to any guest bedroom or bathroom. Avoid products made with unhealthy chemicals and delight someone's home with Essencia's all natural essential oil based products!

- **Home Essentials Gift Basket I:** There's nothing better during the holiday season than to walk into a home that has a warm, welcoming scent. Why not give the gift of scent and make the home of your loved ones a pleasure to be in? This basket contains a Lavender Linen Spray for scenting your special linens and lingerie. It also includes an Aromatic Light Bulb Ring with Lavender Mint Essential Oil. To enjoy the light bulb ring, put it on the light bulb of a lamp and fill it with the Lavender Mint Oil. When the lamp is turned on, the heat from the bulb disperses the oil blend into the air providing natural aromas. Price: \$28.00
- **Make Your Own Laundry Gift Basket:** Luxury laundry products are a refreshingly unique gift idea! Essencia's Chamomile Dryer Bags are a delightful way to scent your laundry, especially linens and lingerie, with the fragrant aroma of nature's Chamomile flowers. The Delicate Wash uses botanically based surfactants to clean your delicate hand washables gently, yet thoroughly. Bergamot and Litsea Cubeba Essential Oils lend a subtle "fruity-fresh" fragrance to the wash. The Foamy Cleanser, utilizing Orange Essential Oil for its bright, clean fragrance and its cleaning ability, is a convenient and quick spot cleaner for carpet, upholstery and garments. Price: \$19.00

Luxury Care for All Skin Types

So many items such as body wash or hand cream have become a cliché in the world of gift-giving. Essencia Aromatics has raised the bar in the skincare arena by providing unique all natural products that make great one of a kind gifts! Not only is the quality of the products unmatched, they are also packaged so beautifully that they're hard to pass up. Everyone's skin deserves to be pampered by Essencia's luxurious essential oil based products!



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- **Bath Collection Gift Basket:** After the chaos of the holidays, everyone needs some rest and relaxation – a bath can deliver just that. This basket includes Cocoa Butter Bath Milk which contains all the benefits of milk. Milk's natural lactic acid contributes to beneficial exfoliation and soothes the driest of skin. The Calming Chamomile Bath Tea contains nature's soothing chamomile flowers, lavender buds and melissa leaves packaged in a large tea bag create a perfect combination for relaxation. The energizing Rosemary Mint Bath Gel is made from the stimulating herbal fragrance of Rosemary and the refreshing, cooling sensation of Peppermint. The final addition to the basket is a bar soap of your choice. Price: \$29.25
- **Deluxe Baby Gift Basket:** The skin of our little ones needs just as much pampering as ours does; what better way to do it than with products that have nature's purest ingredients? This gift basket includes Baby Bouquet Body and Nursery Mist, Baby Bouquet Body Lotion, Baby Bouquet Shampoo & Body Wash, Baby Bum Balm and Baby Bouquet Milk Bath. It also includes a Baby Essencia Chamomile Aromatherapy Candle which will contribute to an atmosphere of calm and tranquility in the nursery. Price: \$48.00
- **Gentleman's Collection Gift Basket:** Essencia hasn't forgotten that women aren't the only ones who like to care for their skin. Besides, how many men out there will take the time to buy the best skincare products for themselves? The Gentleman's Collection Gift Basket contains the Gentleman's Bar, which is formulated and fragranced especially with men in mind, Lavender Mint Shaving Syrup, for a clean, soothing shave and Sandalwood Moisture Therapy lotion (SPF 15) to hydrate and protect. Price: \$29.50
- **Essencia Soap Gift Box:** This is the perfect little gift for anyone! Make it personal by choosing one bar of soap from the Essencia Soap Collection. All of Essencia's bar soaps are hand crafted from the purist botanical ingredients to provide mild, gentle cleansing. The soap arrives beautifully wrapped and packaged in a square pandan box with lid. Price \$9.00

Order Essencia Gift Baskets Today

In addition to the gift baskets listed above, Essencia also offers customers the option to personally customize a gift basket to suit your individual taste and price range. Essencia Aromatics products can be purchased online at www.essenciaonline.com and in retail partners nationwide.

About Essencia Aromatics Products:

Essencia believes that skin deserves special care and has crafted a line of skin care products using the most beneficial, natural ingredients available. Essencia is a skin care system built upon the use of nature's gifts of plant essences, called Essential oils, along with nut and vegetable oils and butters that contain naturally occurring vitamins, minerals and fatty acids. All ingredients have been carefully selected and utilized to provide beneficial, performance- driven results.



For Media Inquiries Please Contact:
Jessica Lennon or Colleen Mathis
KMR Communications
P: 212-213-6444
F: 212-213-4699
Jessica@kmrpr.com / colleen@kmrpr.com