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APRIL 27-28, 2003

### **Speaker Information**

**Name:** Katherine Rothman

**Company:** KMR Communications

**Bio:** KMR Communications, Inc is a public relations firm in Manhattan specializing in beauty, health and fitness. The firm's clients include days spas, medi-spas, skin care companies, and physicians in virtually every sub-specialty of medicine nationwide. Within one year of the firm's inception, they were voted "one of the top 50 healthcare pr firms in the nation" by PR Week Magazine. The firm's president Katherine M. Rothman is a member of The Day Spa Association and has also been listed in The National Register's Who's Who in Executives and Professionals. Ms. Rothman is also a member of The Medical Business Network Associates, a group of professionals devoted to serving those in the field of medicine. Ms. Rothman has authored numerous articles that have appeared in publications such as Plastic Surgery Products, Cosmetic Surgery Times, Public Relations Tactics, Practice Building Today, and numerous other trade and consumer magazines. KMR Communications was responsible for the launch of Oasis on Park, one of the nations' premier full service spas. They have also been responsible for the United States launch of the Australian skin care company CAT Media. Press and media have come to recognize KMR Communications, Inc as one of their most reliable sources for consumer and trade beauty and health stories. Clients of the firm regularly appear in media outlets such as Allure, Vogue, Glamour and numerous other prestigious forums.

#### ***What Can Public Relations Do for Your Spa, Salon, or Skincare Company?:***

Date - April-26-2003

Start Time - 11:00AM

End Time - 12:30PM

Location - Room 6

Katherine Rothman, KMR Communications